## **FMA Outlook 2024/2025**



Our Duty	To promote and facilitate the development of fair, efficient, and transparent financial markets. To promote the confident and informed participation of businesses, investors, and consumers in the financial markets.			
Our Purpose	To foster the fairest financial sector in the world			
Our Vision	More New Zealanders than ever believe the financial services sector is working well for them			
Our Strategic Objectives	Evolving our outcomes- focused approach	Evolving our intelligence- led approach	Deterring harmful unregulated activities	Deterring misleading and deceptive practices
Our Core Activities	Licensing	ring and Investigation and rvision enforcement	Inform Policy and guidance and reso	
FY25 Operational Priorities	Preparing for the FMA credit integration	Implementing significant law reform (CoFI, Single Licence, Contracts of Insurance Bill)	Continuously improving our internal capabilities	Fostering new ways of working
Our CoFR Partners	RBNZ	Commerce Commission	MBIE	Treasury