

Online investing has been a game changer

79%

of investors buy and hold for the long term



30%

also jumped on an investment to avoid missing out



FOMO

80%

of people feel more positive about investing since using online platforms



Investors use around **5 SOURCES** of info to make decisions

BUT

4 out of 10 trust themselves most



 **FMA**

FINANCIAL MARKETS AUTHORITY
TE MANA TĀTAI HOKOHOKO